

Internet: Search Engines

The Instant search box at the top of the browser window will allow you to type a word or phrase related to what you want to find, and then will search for likely pages for you:

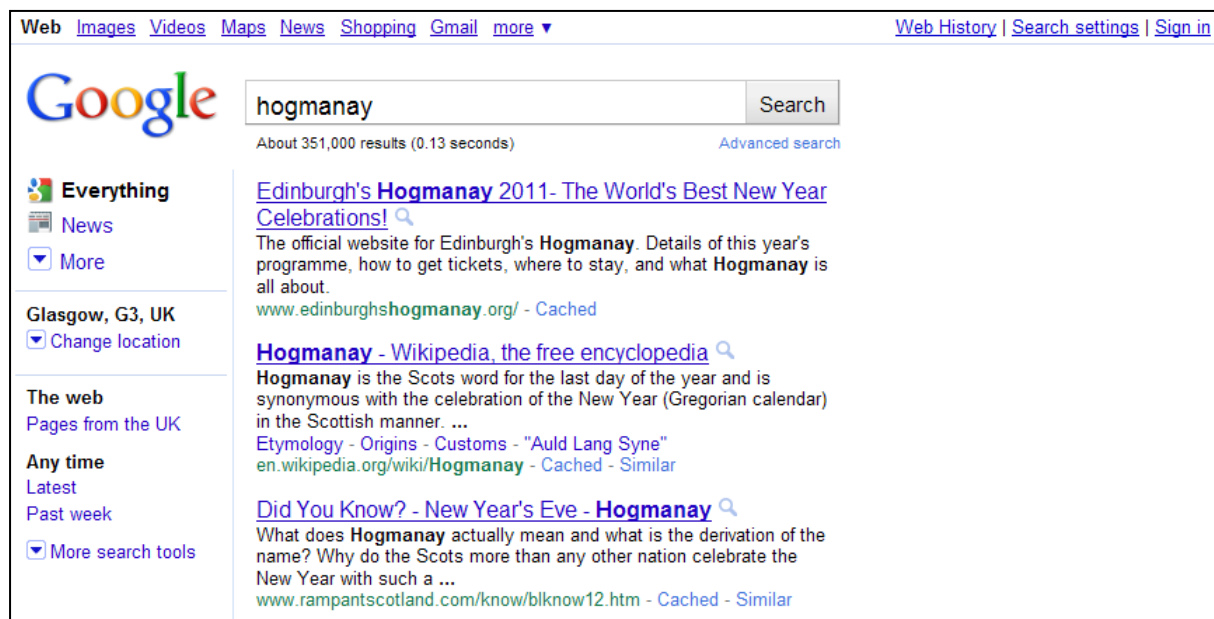


Search Engines

A search engine, or search provider, is a site on the Internet that indexes the names and addresses of other sites. It enables you to search for sites containing certain **keywords**, or sometimes to ask a question. Pages may be compiled by the search engine, or you may request that your page is added. You may also pay to advertise on a search engine. There are several types of search engines - Google, Ask, Bing, Dogpile.

Examples using Keywords:

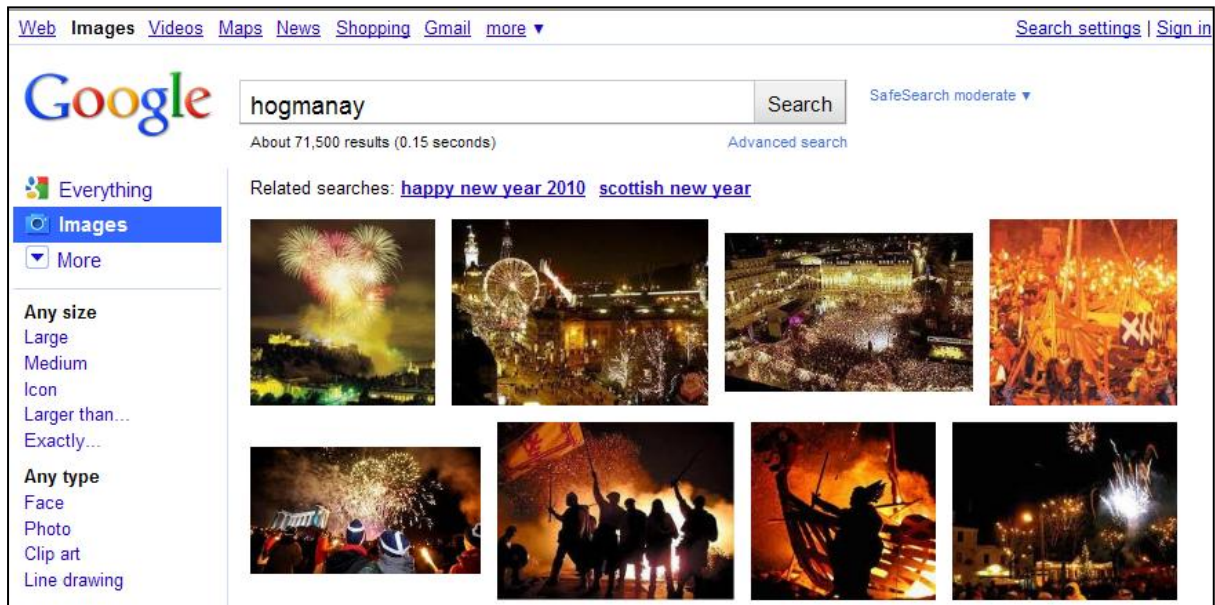
1. Web page search - Typing in 'hogmanay in Google produced the following result:

A screenshot of a Google search result page. At the top, there are navigation links for 'Web', 'Images', 'Videos', 'Maps', 'News', 'Shopping', 'Gmail', and 'more'. The search bar contains the word 'hogmanay' and a 'Search' button. Below the search bar, it shows 'About 351,000 results (0.13 seconds)' and a link to 'Advanced search'. The main content area displays three search results:

- Edinburgh's Hogmanay 2011- The World's Best New Year Celebrations!** with a magnifying glass icon. Description: 'The official website for Edinburgh's Hogmanay. Details of this year's programme, how to get tickets, where to stay, and what Hogmanay is all about.' URL: www.edinburghshogmanay.org/ - Cached
- Hogmanay - Wikipedia, the free encyclopedia** with a magnifying glass icon. Description: 'Hogmanay is the Scots word for the last day of the year and is synonymous with the celebration of the New Year (Gregorian calendar) in the Scottish manner. ... Etymology - Origins - Customs - "Auld Lang Syne"' URL: en.wikipedia.org/wiki/Hogmanay - Cached - Similar
- Did You Know? - New Year's Eve - Hogmanay** with a magnifying glass icon. Description: 'What does Hogmanay actually mean and what is the derivation of the name? Why do the Scots more than any other nation celebrate the New Year with such a ...' URL: www.rampantscotland.com/know/blknow12.htm - Cached - Similar

On the left side, there are filters for 'Everything', 'News', and 'More'. Below these are location filters for 'Glasgow, G3, UK' and 'Change location'. At the bottom left, there are filters for 'The web', 'Pages from the UK', 'Any time', 'Latest', 'Past week', and 'More search tools'.

2. Image search - Clicking on the Images option above the Google heading shows:



Other Search Engines:

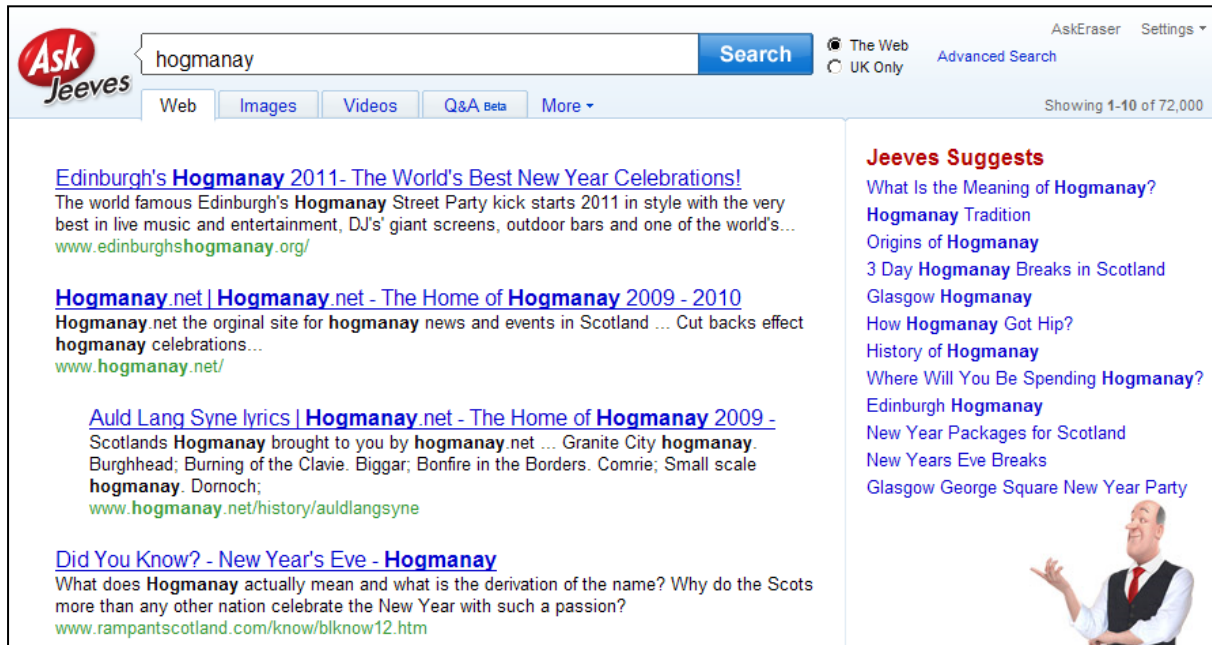
1. Bing

Keying in the same search term - 'hogmanay', in the www.bing.com search engine will display the following results:



2. Ask Jeeves

Keying in the same search term - 'hogmanay', in the www.ask.co.uk search engine will display the following results:



The screenshot shows the Ask Jeeves search engine interface. The search bar contains the term 'hogmanay' and a 'Search' button. Below the search bar are tabs for 'Web', 'Images', 'Videos', 'Q&A Beta', and 'More'. The search results are displayed in a list format. The first result is 'Edinburgh's Hogmanay 2011- The World's Best New Year Celebrations!' with a link to www.edinburghshogmanay.org/. The second result is 'Hogmanay.net | Hogmanay.net - The Home of Hogmanay 2009 - 2010' with a link to www.hogmanay.net/. The third result is 'Auld Lang Syne lyrics | Hogmanay.net - The Home of Hogmanay 2009 -' with a link to www.hogmanay.net/history/auldlangsyne. The fourth result is 'Did You Know? - New Year's Eve - Hogmanay' with a link to www.rampantscotland.com/know/blknow12.htm. On the right side of the search results, there is a 'Jeeves Suggests' section with a list of related topics: 'What Is the Meaning of Hogmanay?', 'Hogmanay Tradition', 'Origins of Hogmanay', '3 Day Hogmanay Breaks in Scotland', 'Glasgow Hogmanay', 'How Hogmanay Got Hip?', 'History of Hogmanay', 'Where Will You Be Spending Hogmanay?', 'Edinburgh Hogmanay', 'New Year Packages for Scotland', 'New Years Eve Breaks', and 'Glasgow George Square New Year Party'. At the bottom right of the search results, there is a cartoon character of Jeeves, a man in a white shirt and red tie, pointing towards the search results.

3. Dogpile

Another example of a search engine is www.dogpile.co.uk which combines several search engines:



The screenshot shows the Dogpile search engine homepage. The main heading is 'DÖGPİLE®.co.uk' with the tagline 'All the best search engines piled into one.' Below this, there are logos for Google, YAHOO! SEARCH, bing, and Ask. A search bar is located below the logos, with a 'Go Fetch!' button and a link to 'Advanced Web Search'. Below the search bar, there are radio buttons for 'UK Search' and 'International Search'. At the bottom of the page, there is a cartoon illustration of a dog sitting on a green hill, looking at a small Union Jack flag. The text 'Make Dogpile.co.uk Your Home Page' is displayed above the illustration.

DÖGPILE.co.uk All the best search engines piled into one.

Web Pages [Images](#) [Video](#) [News](#)

hogmanay

Advanced Web Search Preferences

UK Search International Search

Search Filter: [Moderate](#)

Results ordered by: Relevance Search Engine

All Search Engines 1 - 20 of about 78 Results [more](#) 1 | 2 | 3 | 4 Next >

[Norton House Hotel & Spa](#)
Luxury hotel & spa, Edinburgh Dinner, bed & breakfast from £149
Sponsored by: [handpickedhotels.co.uk/nortonhouse/](#) [Found on Ads by Google]

[New Year Walking Holiday](#)
Walk, dine, ceilidh through the New Year. All inclusive. Book NOW.
Sponsored by: [www.cndoscotland.com/](#) [Found on Ads by Google]

[125 Hotels in Edinburgh](#)
Save up to 75% on your booking. Low rates and great availability!
Sponsored by: [www.booking.com/Edinburgh/](#) [Found on Ads by Google]

[Hogmanay.net | Hogmanay.net - The Home o...](#)
Hogmanay.net the original site for **hogmanay** news and events in Scotland.
[www.hogmanay.net/](#) [Found on Google, Yahoo! Search, Ask.com]

[Edinburgh's Hogmanay 2011- The World's B...](#)
The official website for Edinburgh's **Hogmanay**. Details of this year's programme, how to get tickets, where to stay, and what **Hogmanay** is all about.
[www.edinburghshogmanay.org/](#) [Found on Google, Yahoo! Search, Ask.com]

Looking for a gift?
Use our gift guides to find gifts...
[turquoise heart necklace](#)
[42 inch lcd hdtv](#)
[mini white dress](#)
[lego star wars](#)
[sexy leather boots](#)
[cuddlee pet pillows](#)

Are you looking for?
[News Years Celebrations](#)
[December Observances](#)
[Winter Holidays](#)

Searching Maps and Getting Directions

There are many sites which are designed to help you find various services such as goods, routes, and general information. One such site is **Bing Maps** - www.bing.com/maps The image below shows a map view of the George Square, Glasgow. Notice that there are links to view the map in 2D, 3D, Road and Aerial (Satellite and Birds Eye) views. You can zoom in on the picture by clicking the zoom in button.

Web Images Videos Shopping News Maps More | MSN Hotmail Sign in United Kingdom Preferences

bing

Maps

George Square, G1 1, United Kingdom

Directions · Save · Email
Not what you wanted?

NEARBY

- Hotels
- Restaurants
- Car Parks
- Schools

search »
Explore Wikipedia within the map

2D 3D Road Aerial

George Square, G1 1, United Kingdom

Nearby stations

Queen Street	0.12 miles
Central Station	0.23 miles
Charing Cross	0.81 miles

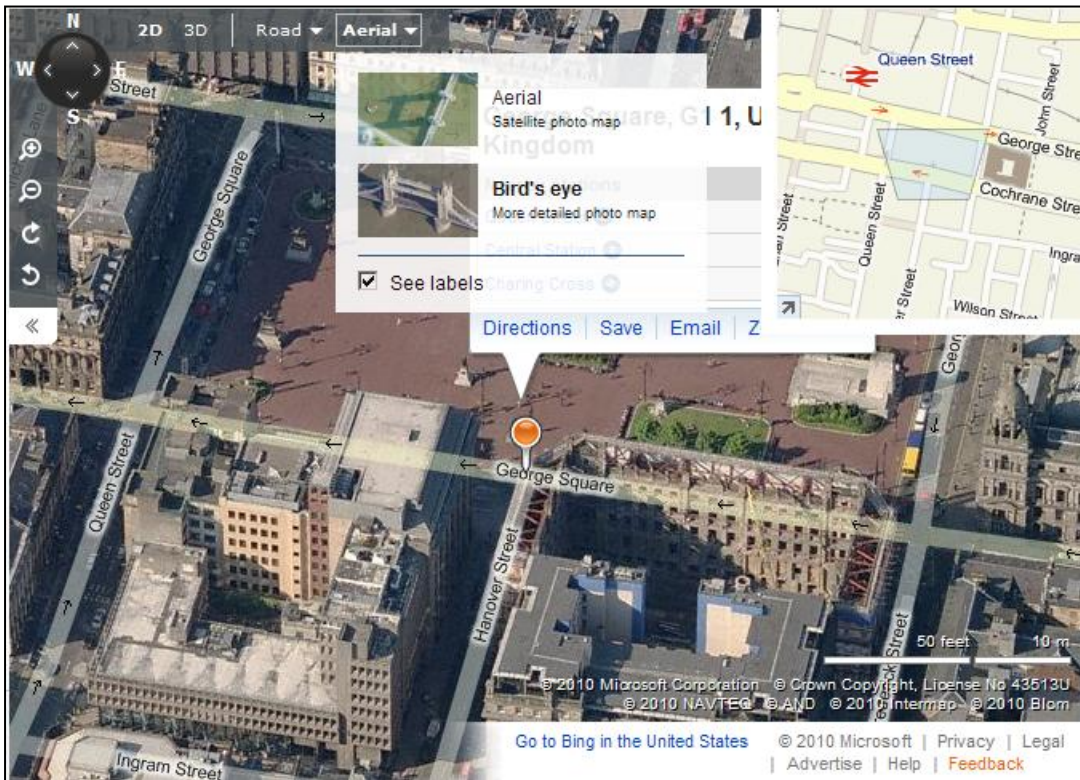
Directions Save Email Zoom in

George Square, G1 1, United Kingdom

500 feet

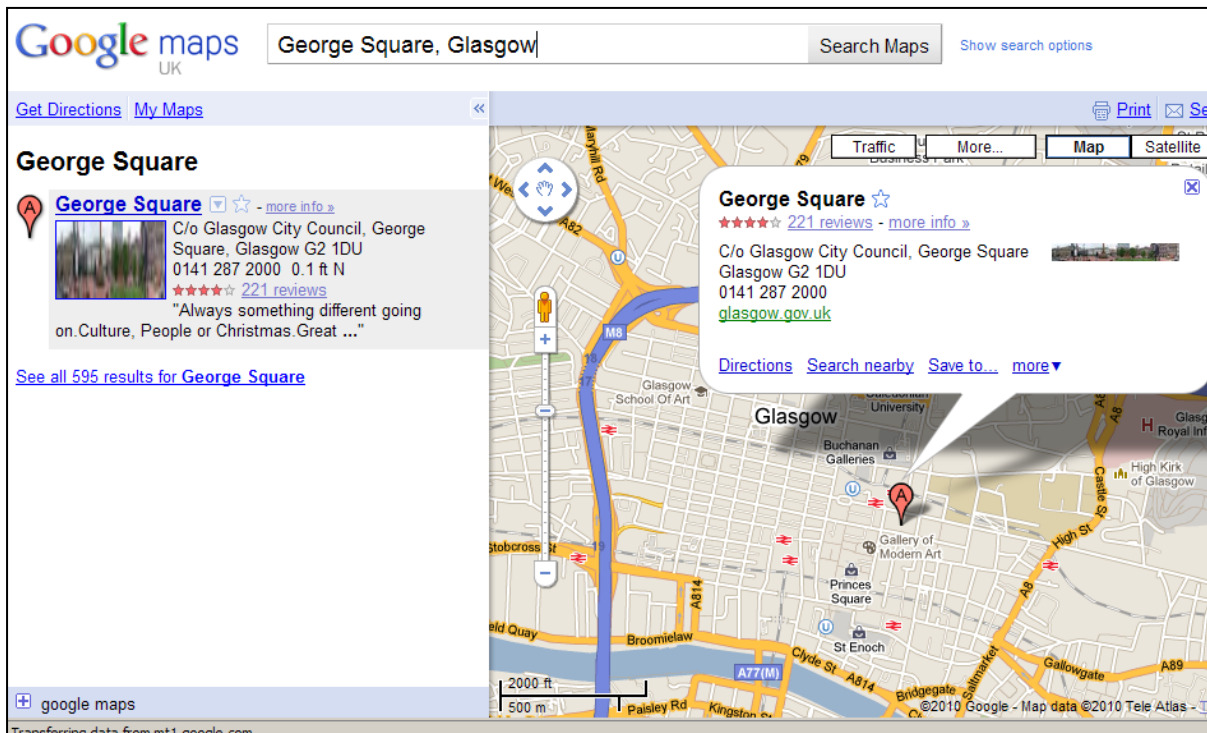
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© 2010 NAVTEQ © AND © 2010 Inte

2D View of George Square, Glasgow

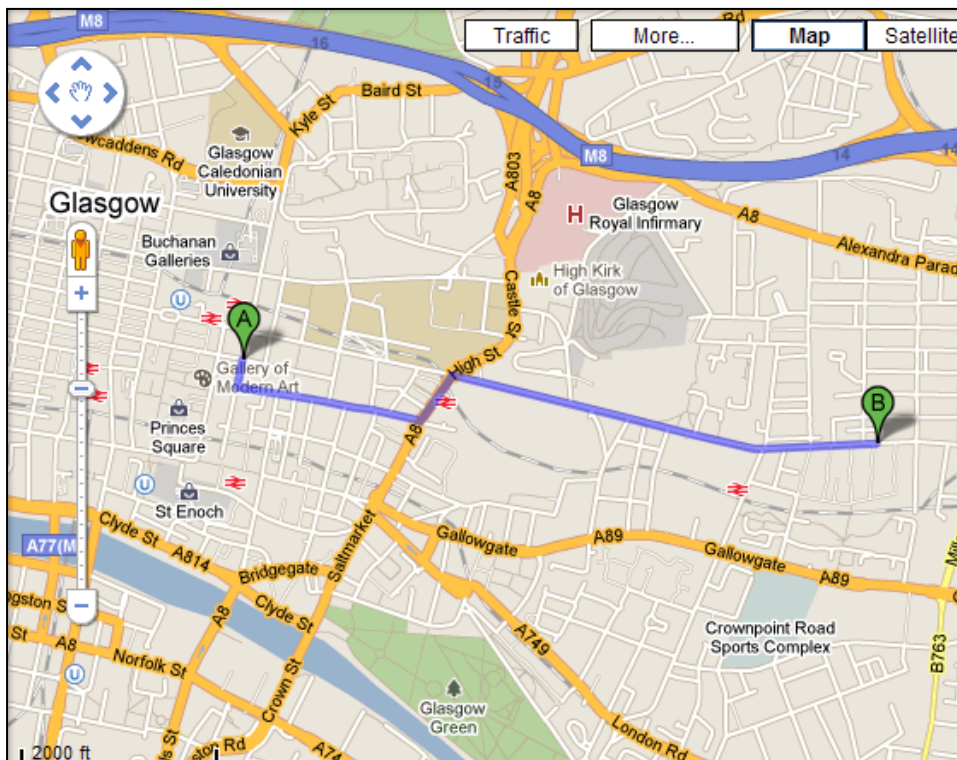
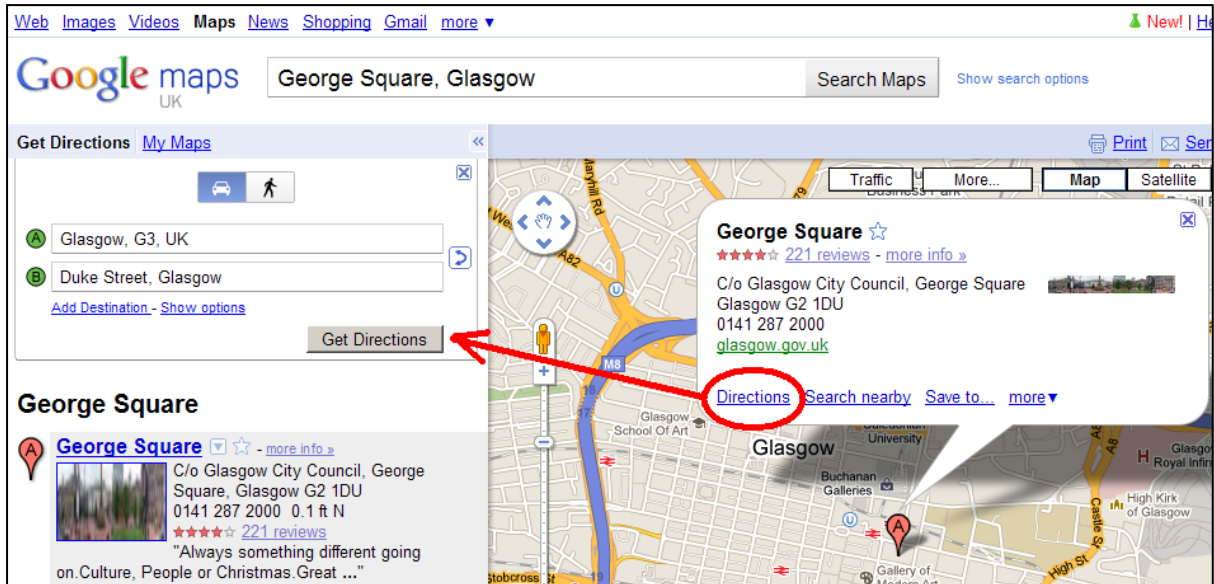


Same location in Aerial Bird's Eye view

Driving directions to or from a location can also be found. In the example below, Google Maps was searched for George Square, Glasgow. The directions link appears inside the balloon pointing to the position marker A.



Suppose you want directions from here to Duke Street, Glasgow, you would click on Directions and enter the name of your destination in the space shown.




Directions from George Square to Duke Street, Glasgow

[Get Directions](#) [My Maps](#)

[George St and Duke St](#) 5 mins
1.4 mi

[Gallowgate/A89](#) 7 mins
1.7 mi


 George Square
C/o Glasgow City Council, George Square
Glasgow G2 1DU

1. Head **south** on **Hanover St** toward
Ingram St 295 ft

2. Take the 1st **left** onto **Ingram St** 0.4 mi

3. Turn **left** at **High St/A8** 0.1 mi

4. Turn **right** at **Duke St** 0.8 mi

 Duke St
Glasgow G31, UK

Advanced Searching

You can make your search more efficient by carrying out a search using Boolean operators. A Boolean operator is a word: **and**, **or**, **not** which is designed to narrow your search.

For example if you wanted to look for a page about dogs, particularly dalmatians, in the UK. You might search for dog and Dalmatian and UK. This would return the pages for UK Dalmatians. You can also insert groups of words between inverted commas to enable a search for a group rather than individual words. Again, this reduces the number of pages you would see.

Having just carried out the search on Google, the results were:

Dog	446,000,000 results
Dog + Dalmatian	2,200,000 results
Dog + Dalmatian + UK	831,000 results
Dog + Dalmatian + UK not “for sale”	2 59,000 results

Still a lot to sift through!!



Activity - Use Google Maps to find your house or educational establishment. You will find the search easier to carry out if you know the postcode of the search address.

Here are the web addresses of some other sites for you to discover:

Adult Learners	www.bbc.co.uk/learning/adults/
Amazon - books etc	www.amazon.co.uk
BBC iPlayer	www.bbc.co.uk/iplayer
Cambridge dictionary	dictionary.cambridge.org
Natural History Museum	www.nhm.ac.uk
NHS24	www.nhs24.com
Postcode finder	www2.royalmail.com/postcode-finder
Scottish government	www.scotland.gov.uk
Scottish Tourist Board	www.visitscotland.com
Tate Modern	www.tate.org.uk
UK government	www.open.gov.uk
Virtual Tourist	www.virtualtourist.com/



Activity - Please go back to the section on Legislation which you will find earlier. Carry out the suggested activities.